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# New Orleans Startup Weekend

November 21 - 23, 2014 · IP Building  
643 Magazine St New Orleans, LA 70130

[bit.ly/NOLASW](http://bit.ly/NOLASW)

Promo Code: NOLATech

Do you have that “this would be a great business” idea in your head, but can’t figure out the next step to get it out? Ever wonder what’s it like to build a company from the ground up? Curious to learn more about the startups in New Orleans and get an opportunity to meet and work with the people that are starting them?

If any of these seem like you then New Orleans Startup Weekend is where you need to be next month.

On the weekend of November 21-23 New Orleans will be hosting it’s 3rd Startup Weekend for UP Global during their Global Entrepreneur Week at IP Building on Magazine and Girod. The weekend being at 6 pm Friday evening (11/21) and will conclude at 5 pm Sunday evening (11/23).

For more information about the event and to order tickets, check out: [bit.ly/NOLASW](http://bit.ly/NOLASW) (Use the promo code: **NOLATech and drop the price from \$75 to \$15.**)

For those of you not familiar with Startup Weekends that have been hosted locally and all over the world, it’s a global event sponsored by Google for Entrepreneurs that brings together developers, designers, and business people for hands-on experience pitching and developing new business ideas. The event starts with open mic pitches on Friday, attendees bring their best ideas and inspire others to join their team. Over Saturday and Sunday teams focus on customer development, validating their ideas, practicing LEAN Startup Methodologies and building a minimal viable product. On Sunday evening teams demo their prototypes and receive valuable feedback from a panel of experts. Also, a number of prizes will be given to the winning to help jump start their business.

This year’s Startup Weekend will join hundreds of others around the world to wrap up Global Entrepreneur Week. The winner of this year’s Startup Weekend in New Orleans will be given an opportunity to participate in a global pitch competition against fellow Startup Weekend winners as a part of the Global Startup Battle initiative.

This is a great event learn about the processes it takes to start a company and get advice from people in the city who have all gone through these process and created very successful companies. It’s also a great opportunity to meet and work with people who have different skills to learn from each other.

If you have any question, please send us an email at [neworleans@startupweekend.org](mailto:neworleans@startupweekend.org).